FUJIFILM
X | GFX

Xhalf
HALF THE SIZE,
TWICE THE STORY

© Ben Savage

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LEARN MORE

ULTRA-LIGHT **240G*** CLASSIC DESIGN	UNIQUE **2-IN-1** FEATURE	WIDE-ANGLE **32MM F2.8** PRIME LENS	1-INCH **3:4 VERTICAL** SENSOR

CLASSIC DESIGN
- Aperture Ring and Exposure Comp. Dial
- Tactile Frame Advance Lever
- Vertical Viewfinder and Rear LCD
- Ultra-light and Compact (240g)

1-INCH SENSOR + 32MM* PRIME LENS
- 3:4 Vertical Framing, date stamp feature
- Fast AF with Face and Eye Detection
- Rechargeable Li-ion Battery, 880 frames[2]
- Built-in LED Flash

FILM PHOTOGRAPHY IN A DIGITAL WORLD
- Film Camera Mode for a more analog experience
- Sub-LCD for Film Simulation / Filter Effects
- 2-in-1 feature combines 2 vertical frames
- Seamless Printing with instax™ Link Series

CREATE YOU OWN STORY
- 13 Film Simulations
- Light leaks, hallation, expired film, double exposure, retro, and other analog-inspired filters
- Grain Effect adds film-like grain to your images

SOCIAL MEDIA READY VIDEO
- 1080/24P video with small file sizes
- Create movies using Film Simulation or Filter Effects
- Up-to 200% Slow-motion recording
- Includes USB-C to 3.5mm Headphone adapter

DEDICATED X HALF APP (IOS AND ANDROID)
- Transfer images to your smartphone
- Create 2-in-1 with your favourite frames
- Create a personalized Gallery and Album
- Develop your film roll. Incl. contact sheet

*1 includind battery and SD card
*2 OVF - Normal mode

COLOURS

BLACK
MSRP: $998.99

CHARCOAL SILVER
MSRP: $998.99

SILVER
MSRP: $998.99

INCLUDED IN THE BOX

LI-ION BATTERY NP-W126S, HEADPHONE ADAPTER, HAND STRAP, LENS CAP, COLD SHOE COVER, METAL STRAP CLIP, PROTECTIVE COVER

ACCESSORIES

LI-ION BATTERY NP-W126S
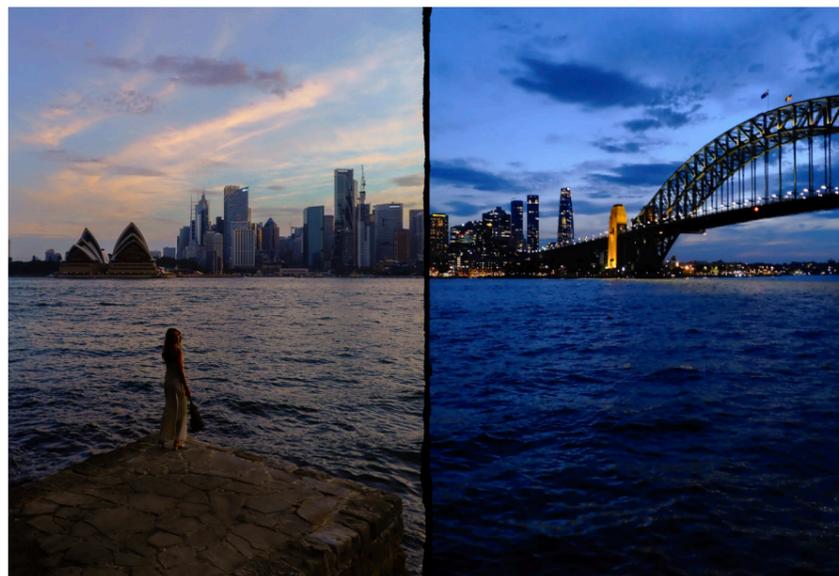MSRP: $100

INSTAX MINI LINK 3 PRINTER
MSRP: $129

INSTAX SQUARE LINK PRINTER
MSRP: $179

INSTAX LINK WIDE PRINTER
MSRP: $189

FILM CAMERA MODE

To activate FILM CAMERA MODE, swipe down on the LCD and select it. Choose the number of shots, whether to include date/time, and your exposure mode. Press Start, then activate the frame advance lever to take your first photo. Be sure to advance the lever before each shot. To end your roll early, double tap the sub LCD and select END MID ROLL. When finished, pair the camera with the X Half app to develop your roll and receive a contact sheet.

2-IN-1 MODE

The X half features a 2-in-1 mode that lets you combine two frames, videos, or a mix of both. To activate it, push the frame advance lever—your next shot will be combined with the previous one. To cancel, pull the lever again. While framing your next shot, press the lever inward to preview the previous image.

SEAMLESS PRINTING WITH INSTAX™ LINK SERIES

To print from the X half to an instax Link printer, turn on the printer and swipe down on the camera's LCD. Select Pairing — the printer will be detected automatically. In playback mode, select an image and tap the MENU icon. Choose between Natural or Rich mode, then select instax PRINTER PRINT. Swipe to the image, press OK, reframe by pinching or rotate using the rotate button. Tap the print icon to send the image to the printer.

EXPOSURE CONTROLS

Swipe left on the camera's LCD to access the menu. Select EXPOSURE MODE to choose between Program Auto, Shutter Priority, Aperture Priority, or Manual. Use the aperture ring on the lens to adjust aperture. In Manual mode, tap ISO or Shutter Speed on the LCD to adjust settings. In Auto or Semi-Auto modes, use the exposure compensation dial to brighten or darken the image.

2-IN-1 CUSTOM SETTINGS

To customize the 2-in-1 feature, swipe left on the camera's LCD. On the sub LCD, scroll down to the SETUP menu and select CUSTOM SETTING. You can customize the dividing lines, the order of the 2-in-1 photos, whether you want the date stamp ON or OFF on both photos and videos, and the color of the contact sheet's background

SPECIFICATIONS

FUJIFILM
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Model Name	FUJIFILM X half
Number of effective pixels	17.74 million pixels
Image Sensor	13.3mm x 8.8mm (1 inch) with primary color filter
Storage media	SD memory card (~2GB) / SDHC memory card (~32GB) / SDXC memory card (~512GB) UHS-I *Please see the Fujifilm website (https://fujifilm-x.com/support/compatibility/cameras/) to check memory card compatibility.
File format of still image	DCF Compliant with Design rule for Camera File system (DCF2.0) JPEG Exif Ver.2.31 [1]

Lens
  Type
  Focal length
  Max aperture
  Lens configuration
	FUJINON single focal length lens
	 f=10.8mm (35mm format equivalent : 32mm)
	 F2.8
	 6 elements in 5 groups (includes 3 aspherical elements)

Aperture	F2 .8- F11 1/3EV step (controlled with 3-blade aperture diaphragm)
Minimum focus distance (from the front of the lens)	Approx. 0.1m
Sensitivity Standard output	AUTO1 / AUTO2 / AUTO3 / ISO200 to 12800(1/3 step)
Exposure mode	P (Program AE) / A (Aperture Priority AE) / S (Shutter Speed Priority AE) / M (Manual Exposure)
Exposure compensation	Still: -3.0EV~+3.0EV 1/3EV step Movie: -2.0EV~+2.0EV 1/3EV step
Shutter type	Lens Shutter

Movie recording
  File Format
  File size
  Frame rate
  Bitrate
 Highspeed
	H.264 Long GOP 4:2:0 MOV, H.264 Long GOP 4:2:0 MP4
	 Full HD
	 24p
	 10Mbps, 20Mbps, 50Mbps
	 Full HD, 48fps (2x), 36fps (1.5x), 28fps (1.2x), H.264 Long GOP 4:2:0 MOV, H.264 Long GOP 4:2:0 MP4, 10Mbps, 20Mbps, 50Mbps

Flash	LED
LCD monitor	2.4 inch Touch Screen Color LCD Monitor, 4:3, approx. 0.92 million dots

Viewfinder
  OVF
  Coverage of Frame Area
  Magnification
	Reverse Galilean viewfinder
	 Approx. 90%
	 approx x0.38

Film Simulation modes Filters	PROVIA/Standard, Velvia/Vivid, ASTIA/Soft, Classic Chrome, REALA ACE, Classic Neg., Nostalgic Neg., ETERNA/Cinema, ACROS, ACROS + Ye Filter, ACROS + R Filter, ACROS + G Filter, Sepia Toy camera, Miniature, Pop color, High-key, Low-key, Dynamic tone, Soft focus, Partial color (Red / Orange / Yellow / Green / Blue / Purple), LIGHT LEAK, HALATION, EXPIRED FILM (Green / Red/ Neutral), Canvas, Retro, Vignette, Blur, Fisheye, ColorShift, Mirror, Double Ex.
Dimensions	Width: 105.8mm Height: 64.3mm Depth: 30.0mm
Weight	Approx. 240g (including battery and SD memory card) Approx. 191g (excluding battery and SD memory card)
Notes	*1 Exif 2.31 is a digital camera file format that contains a variety of shooting information for optimal printing.